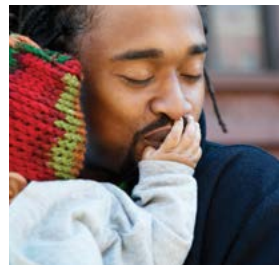




JUST FOR DADS! SIGN UP FOR TEXT4DAD!

Text "father" to 77453 to receive
2 notifications a week about things
you can do with your baby!



EXAMPLE TEXTS

1 5 TO 6 MONTHS

Babies <3 music, especially when Daddy sings to them. It helps them develop language skills, soothes them when they're upset, & it makes them feel loved!

2 5 TO 6 MONTHS

Daddy Pro Tip: Daddy, here r some ideas to make ur baby laugh: funny faces, unexpected sounds, funny movements (dance moves), & nearly any other silly thing kids do.

3 7 TO 8 MONTHS

To a baby this age, parents who have been away a long time will feel like strangers & may even scare them. Try not to take it personally—it's a normal part of child development, and it just takes time & patience.